

THE
POWER
BEHIND
POSSIBLE.

5 Analytics Capabilities to Make Your Application Shine

Natasha Callender, Logi Analytics



Natasha Callender
Solutions Engineer
Logi Analytics

Agenda

1. 5 Embedded Analytics Capabilities

- ❖ End-User Self Service
- ❖ Cross Source Analysis
- ❖ Operational Reports
- ❖ Predictive Insights
- ❖ Theming

2. Q&A



End-User Self Service



Examples

1. Data Exploration
2. Dashboard Creation
3. Deep linking



Cross Source Analysis





Operational Reports



Examples

1. Pixel perfect reports
2. Banded reports

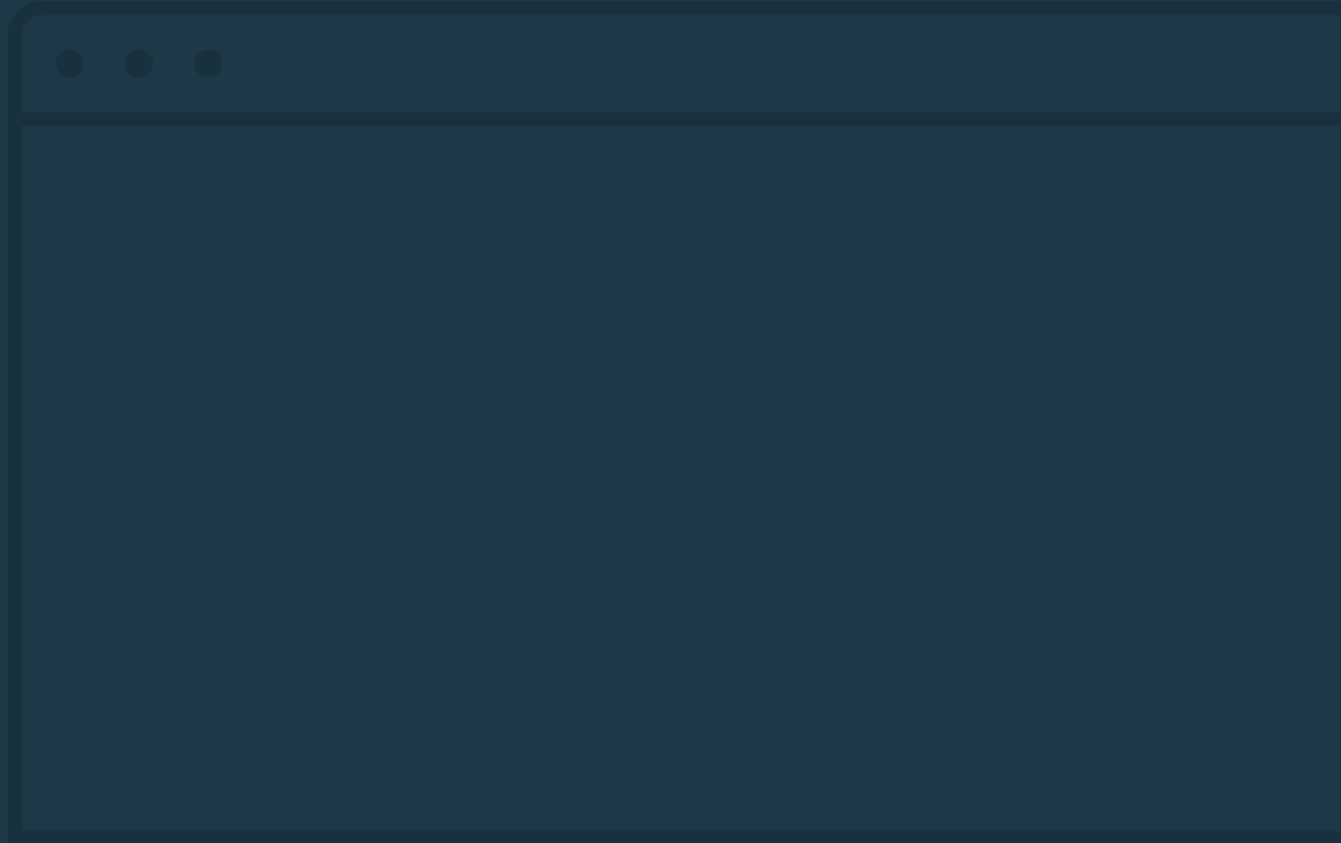


Predictive Insights





Theming



Summary

- ❖ End-User Self Service
- ❖ Cross Source Analysis
- ❖ Operational Reports
- ❖ Predictive Insights
- ❖ Theming



Questions?