

Past, Present, Future: *Coaching Your Engineers Towards Long Careers in Your Organization*

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“It’s hard to keep a book upright without bookends. You must know someone’s past and future to know how to order the present.”

— *First Round Review*

“Knowing others is intelligence. Knowing yourself is true wisdom. Mastering others is strength. Mastering yourself is true power.”


— *Lao Tzu*

“The simple act of paying positive attention to people has a great deal to do with productivity.”

— *Tom Peters*

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“Chasing the next promotion is at best a marker on a mass-produced treasure map, with every shovel and metal detector recovering the same patch. Don't go there. Go somewhere that's disproportionately valuable to you because of who you are and what you want.”

— *Will Lethain*

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“I’ve learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.”

— *Maya Angelou*

References

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Why Employees Need Both Recognition And Appreciation

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