The Code That Dreams Are Made Of

Alex Balazs
SVP Chief Architect, Intuit
Ideals
Purpose driven organizations

- Employees feel a sense of fulfillment: 72%
- Create value for customers: 88%
- Inspires positive change and innovation: 73%
- Sense of purpose drives innovation: 64%

Source: Ernst & Young
Interesting and complex problems to solve

The ability to learn and grow
Innovation
CUSTOMER PROBLEM

Calculating overtime can result in errors causing $10,000 in fines

59% of our customers were making mistakes when paying employees overtime.
Building great solutions that scale takes a village and Clarence knows how to bring the village together, creating the best outcome for both Intuit and its customers.

— Co-worker of Clarence Huang
Customer compliance rates

- 41%
- 95%
INNOVATION

QuickBooks
Capital
CUSTOMER PROBLEMS

Only 1 in 4 small businesses are able to get the funding they need.

**Interest rates** can be as high as 30-100%

30% of small businesses are **women owned**. Only 16% take out loans.

People continue to be profiled

Operating **< 2 years** with **< $250K in revenue** the chance of them getting a loan is next to impossible.
Third-Party Software

QuickBooks Financing
BHARATH RAMARATHINAM

His team extracted 1 billion records from over 33 billion, that they could use to create a credit decision model that could accurately predict a company's ability to pay back a loan.
Apply for business funding with no impact on personal credit

- No hidden fees and prepayment penalties
- Build your business credit history
- Funds directly from QuickBooks Capital

Crunch the numbers

Get started
10,000 LOANS

83 RECOMMENDATION SCORE

RATES AS LOW AS 17%

5 MINUTES TO APPLY

65% WENT TO SMBS CONSIDERED NON-LENDABLE
Use purpose to enable dreams of others and to fuel your passion

Keep the dream in focus
Inclusion
CHOOSE YOUR OWN ADVENTURE

Start building your app!
Beautiful code and accessibility

Credit: HackerRank

- Badly written documentation
- Spaghetti code
- Everything is a top priority
- Estimates treated as deadlines
- Ghost bugs
- “Works on my machine”
- Irrelevant messages from...
- Meeting invitations
- Chat pings (Slack, Hipchat, etc.)
CHOOSE YOUR OWN ADVENTURE

Discover our many open source projects
Argo
4.6K Stars

Cardparts
2k Stars

Karate
2.8K Stars

Truffle Shuffle
NEW
INCLUSION

Github only 6% of contributors are from female technologists.

2019 we open sourced three of the first ever female led OS projects.

Intuit 2019 Hacktoberfest, 23% of contributions came from female engineers around the world.
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BOOTH #101

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Giveaways, free swag and more
DEE JOHNSON
Owner, Au Courant Interiors
Q&A

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Get ready to chose your adventure.